Direct Media's eMarketing

jumpst@rt

Launch An Online Fundraising Program In 30 Days!

The Direct Media eMarketing Jumpstart program provides all services and support for a nonprofit to quickly implement an effective email communication and marketing strategy. It's also an ideal package for organizations that have begun an online program, but have found they don't have the time or resources to produce a meaningful ROI.

Here are just some of the plan's components, all available for one low, all-inclusive price:

- Email Append … to quickly build an email donor file
- Email Design & Copywriting … to create contribution-driving campaigns
- Yesmail Email Deployment Platform … for easy email communication and contributions
- Email Message Optimization … to maximize delivery, open and click-thru rates
- Strategic Consultation … for important guidance from proven online fundraising professionals
- Total CAN-SPAM Compliance … to build a strong reputation and avoid any ISP issues
- Complete Direct Mail Integration … to implement multi-channel initiatives

If you're a nonprofit with little or no email or web-based experience, within 4 weeks, you can be communicating with donors and collecting online contributions. For organizations with an established online presence, specific services can be provided wherever needed.

To get started or for more information, please contact DMI's eMarketing team:

Ed Bocknik ebocknik@directmedia.com, 203-532-2485
Lisa Moore lmoore@directmedia.com, 203-532-3704
Ed Mateus emateus@directmedia.com, 203-532-2374

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